

Calaveras County Fair & Jumping Frog Jubilee

SPONSORSHIP OPPORTUNITIES

JUMP ON IN AND BE PART OF THE FAMOUS CALAVERAS COUNTY FAIR AND JUMPING FROG JUBILEE,

REACH AN AUDIENCE OF 35,000 +.
MAXIMUM EXPOSURE = TO COMMITMENT.

SUPPORT YOUR COMMUNITY.
BE PART OF HISTORY.

CONTRIBUTIONS MAY BE MADE TO THE FRIENDS OF THE CALAVERAS COUNTY FAIR, A 501(C)3.



THE CALAVERAS COUNTY FAIR CAN CREATE AN OPPORTUNITY THAT IS CUSTOMIZED FOR YOUR SPECIFIC BUSINESS. THERE ARE OPPORTUNITIES FOR INDIVIDUALS AND FAMILIES ALSO.

THE FIRST CALAVERAS COUNTY FAIR OF RECORD WAS HELD IN 1893. THE FIRST MODERN DAY FROG JUMP WAS HELD IN 1928. EVENTUALLY THE EVENTS MERGED. IN 1930'S. 2023 IS THE 130TH ANNIVERSARY OF THE CALAVERAS COUNTY FAIR.

CORPORATE OPTIONS

PRESENTING SPONSOR (\$10,000 & ABOVE)

LISTED ON ADVERTISING AND PROMOTIONAL ITEMS.

LISTED ON FAIR PUBLICATIONS AND TAGGED IN RADIO ADVERTISING.

MAY HANG FOUR BANNERS AT FAIRGROUNDS. (NOT TO EXCEED 3'X7' EACH)

6 SOCIAL MEDIA MENTIONS

FAIR WILL PROVIDE ADDITIONAL SIGNAGE AT NO COST TO THE SPONSOR.

SIGN TO APPEAR AT FRONT GATE ENTRANCE.

ANNOUNCED BEFORE ALL HEADLINE ENTERTAINMENT.

INVITED TO OPENING DAY BBQ, MAY 18.

TOURS AVAILABLE UPON REQUEST.

MAY HAVE EMPLOYEES VOLUNTEER AT THE FROG JUMP WEARING COMPANY ATTIRE.

RECEIVE A MINIMUM OF 100 ADMISSION PASSES.

MAY HAVE A COMMERCIAL SPACE ON THE FAIRGROUNDS DURING THE JUBILEE.

MAY HAVE A NO-HOST COMPANY PICNIC DURING THE EVENT.

MAY HAVE A COMMERCIAL SPACE





PLATINUM SPONSOR

(\$5,000 - \$9,999)

LISTED ON ADVERTISING AND PROMOTIONAL ITEMS.

LISTED ON FAIR PUBLICATIONS AND TAGGED IN RADIO ADVERTISING.

MAY HANG TWO BANNERS AT THE FAIRGROUNDS. (NOT TO EXCEED 3'X7' EACH)

FAIR WILL PROVIDE ADDITIONAL SIGNAGE AT NO COST TO THE SPONSOR, (MINIMUM OF TWO SIGNS)

ANNOUNCED BEFORE ALL HEADLINE EVENTS.

INVITED TO OPENING DAY BBQ, MAY 18.

MAY HAVE EMPLOYEES VOLUNTEER AT THE FROG JUMP WEARING COMPANY ATTIRE.

RECEIVE A MINIMUM OF 50 ADMISSION PASSES.

MAY HAVE A COMMERCIAL SPACE ON THE FAIRGROUNDS DURING THE JUBILEE.

MAY HAVE A NO-HOST COMPANY PICNIC DURING THE EVENT.

MAY HAVE A COMMERCIAL SPACE ON THE FAIR.

INVITED TO THE KICK OFF DINNER.

5 SOCIAL MEDIA MENTIONS

GOLD SPONSOR

(\$2,500 - \$4,999)

LISTED ON FAIR PUBLICATIONS,

4 SOCIAL MEDIA MENTIONS.

SPONSOR MAY HANG A MINIMUM OF ONE BANNER AT THE FAIRGROUNDS

(NOT TO EXCEED 3'X7' EACH)

INVITED TO OPENING DAY BBQ, MAY 18.

MAY HAVE EMPLOYEES VOLUNTEER AT THE FROG JUMP WEAR COMPANY ATTIRE.

RECEIVE A MINIMUM OF 25 ADMISSION PASSES.

MAY HAVE A COMMERCIAL SPACE AT THE FAIR.

INVITED TO KICK OFF DINNER.



SILVER SPONSOR

(\$1,000-\$2,499)

LISTED ON FAIR PUBLICATIONS ,

3 SOCIAL MEDIA MENTIONS

SPONSOR MAY HANG ONE BANNER AT THE FAIRGROUNDS

(NOT TO EXCEED 3'X7' EACH)

INVITED TO OPENING DAY BBQ., MAY 18.

MAY HAVE EMPLOYEES VOLUNTEER AT THE FROG JUMP

WEARING COMPANY ATTIRE .

RECEIVE A MINIMUM OF 10 ADMISSION PASSES .

BRONZE SPONSOR

(\$500 - \$999)

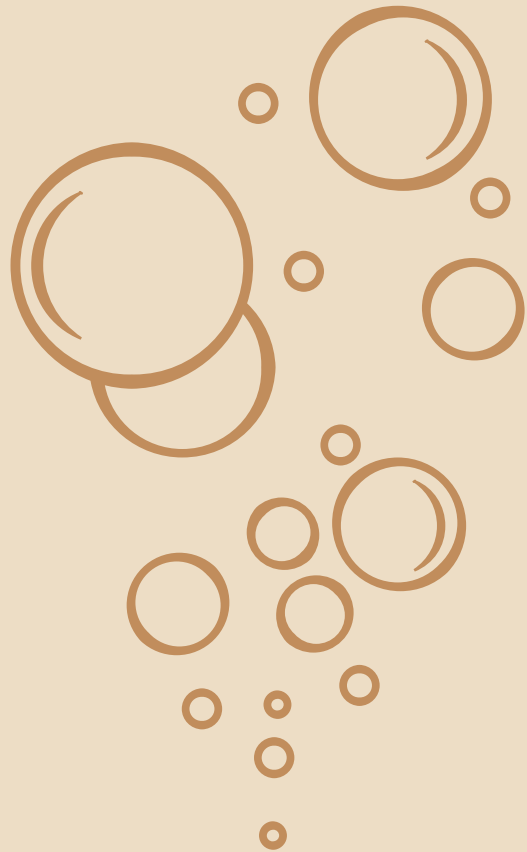
LISTED ON FAIR PUBLICATIONS , 1 SOCIAL MEDIA MENTION.

INVITED TO OPENING DAY BBQ., MAY 19.

MAY HAVE EMPLOYEES VOLUNTEER AT THE FROG JUMP

WEARING COMPANY ATTIRE .

RECEIVE A MINIMUM OF FIVE ADMISSION PASSES.



ARENA SPONSORSHIPS

CHUTE GATE SPONSOR

\$1,100

THE FAIR HAS SEVEN CHUTE GATES AVAILABLE.
PRIOR YEAR SPONSORS HAVE THE FIRST RIGHT OF REFUSAL .
SPONSOR WILL HANG A 4'X4' SIGN IN THE ARENA .
2 SOCIAL MEDIA MENTION.
RODEO ANNOUNCERS MENTION CHUTE SPONSORS ON A REGULAR BASIS DURING
COMPETITIONS .
FAIR WILL SUPPLY THE SIGN WITH A TWO-YEAR
COMMITMENT OR SPONSOR MAY SUPPLY THEIR OWN .
INVITED TO THE OPENING DAY BBQ, MAY 18.
RECEIVE A MINIMUM OF NINE ADMISSION PASSES,
COMBINATION CHUTE GATE AND TROPHY BUCKLE \$1,200.



ARENA SIGN SPONSOR

\$500

SPONSOR WILL HANG A 4'X4' SIGN IN THE ARENA.
PLUS 1 SOCIAL MEDIA MENTION.
RECEIVE A MINIMUM OF FIVE ADMISSION PASSES .
FAIR WILL SUPPLY THE SIGN WITH A TWO YEAR.
COMMITMENT OR SPONSOR MAY SUPPLY THEIR OWN .
INVITED TO THE OPENING DAY BBQ , MAY 18.

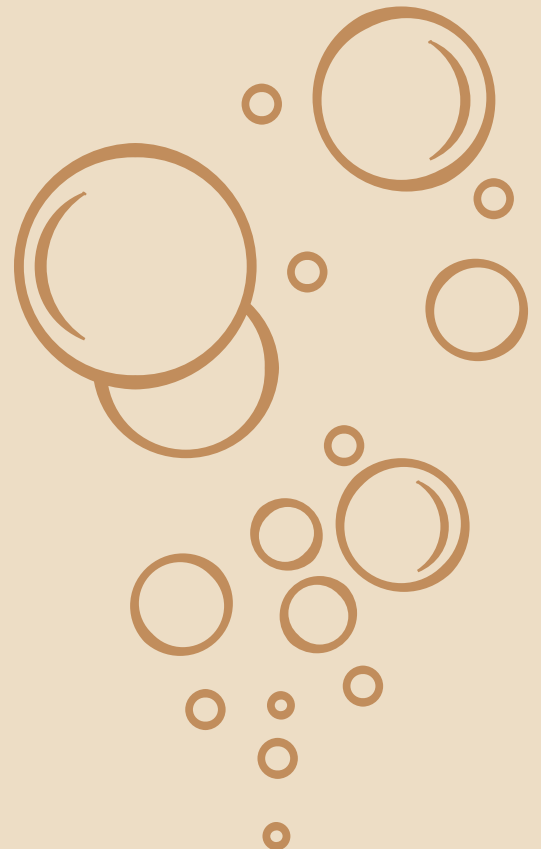
STAMPEDE BUCKLE

\$250

BUCKAROO BUCKLE

\$200

GIVEN TO LOCAL RODEO EVENT WINNERS.
SPONSOR WILL RECEIVE A MINIMUM OF TWO ADMISSION PASSES AND WILL BE INVITED TO
THE OPENING DAY BBQ, MAY 18.



LIVESTOCK SPONSORSHIPS

BARN SPONSOR

\$2,500

BANNERS IN SHOW ARENA.
MENTIONED IN THE FAIR PUBLICATION.
LISTED IN THE AUCTION CATALOG.
ANNOUNCED DURING THE SHOW.
RECEIVE 25 ADMISSION PASSES.
INVITED TO OPENING DAY BBQ, MAY 18.
4 SOCIAL MEDIA MENTIONS.

SHOW SPONSOR

\$500

BANNERS IN SHOW ARENA.
MENTIONED IN THE FAIR PUBLICATION.
LISTED IN THE AUCTION CATALOG.
ANNOUNCED DURING THE SHOW.
RECEIVE 25 ADMISSION PASSES.
INVITED TO OPENING DAY BBQ, MAY 18.

CHAMPION BANNER

\$125

MENTIONED DURING SHOW.
4 ADMISSION TICKETS.
INVITED TO OPENING DAY BBQ, MAY 18.

LIVESTOCK BUCKLE SPONSOR

\$150

MENTIONED DURING SHOW.
2 ADMISSION TICKETS.
INVITED TO OPENING DAY BBQ, MAY 18.



COMMITMENT PAGE

NAME: _____

BUSINESS: _____

ADDRESS: _____

CITY: _____ CA

ZIP CODE: _____

PHONE: _____

EMAIL: _____

COMMITMENT LEVEL:

I HAVE ENCLOSED A CHECK IN THE AMOUNT OF: \$ _____

PLEASE INVOICE () CHECK HERE

PLEASE FILL OUT AND MAIL TO:

CALAVERAS COUNTY FAIR

PO BOX 489, ANGELS CAMP, CA 95222

209.736.2561



LOOKING FOR A NON PROFIT? CONTRIBUTIONS MAY BE MADE TO THE FRIENDS OF THE CALAVERAS COUNTY FAIR, A 501(C)3 THE 2022 SPONSORS HAVE THE 1ST RIGHT OF REFUSAL ON CHUTE GATES, BUCKLES AND SHOW BANNERS.