

Calaveras County Fair & Jumping Frog Jubilee Frogtown Hoedown... May 14-17, 2020



2020 Partnership



Partner with us!

Jump on in and be part of the famous *Calaveras County Fair and Jumping Frog Jubilee, May 14-17, 2020*

- **Reach an audience of 35,000 +.**
- **Maximum exposure = to commitment.**
- **Support your community.**
- **Be part of history.**



PRESENTING SPONSOR (\$10,000 & above)

- Listed on advertising and promotional items.
- Listed on Fair publications and tagged in radio advertising.
- May hang four banners at fairgrounds. (not to exceed 3'X7' each)
- 6 social media mentions
- Fair will provide additional signage at no cost to the sponsor.
- Sign to appear at front gate entrance .
- Announced before all headline entertainment.
- Invited to Opening Day BBQ, May 16.
- Tours available upon request.
- May have employees volunteer at the Frog Jump wearing company attire.
- Receive a minimum of 100 admission passes.
- May have a commercial space on the fairgrounds during the Jubilee.
- May have a no-host company picnic during the event.
- May have a commercial space at the fair.
- Invited to the Kick Off dinner, May 1

PLATINUM SPONSOR (\$5,000 - \$9,999)

- Listed on advertising and promotional items.
- Listed on Fair publications and tagged in radio advertising.
- May hang two banners at the fairgrounds. (Not to exceed 3'X7' each)
- Fair will provide additional signage at no cost to the sponsor, (minimum of two signs)
- Announced before all headline events.
- Invited to Opening Day BBQ, May 16.
- May have employees volunteer at the Frog Jump wearing company attire.
- Receive a minimum of 50 admission passes.
- May have a commercial space on the fairgrounds during the Jubilee.
- May have a no-host company picnic during the event.
- May have a commercial space on the fair.
- Invited to the Kick Off Dinner, May 1.
- 5 social media mentions

CHUTE GATE SPONSOR (\$900)

- The Fair has seven chute gates available. Prior year sponsors have the first right of refusal .
- Sponsor will hang a 4'X4' sign in the arena . Plus 2 social media mention.
- Rodeo announcers mention chute sponsors on a regular basis during competitions .
- Fair will supply the sign with a two-year commitment or sponsor may supply their own .
- Invited to the Opening Day BBQ, May 16.
- Receive a minimum of nine admission passes, Combination Chute Gate and Trophy Buckle—\$1,000

ARENA SIGN SPONSOR (\$500)

- Sponsor will hang a 4'X4' sign in the arena. Plus 1 social media mention.
- Receive a minimum of five admission passes .
- Fair will supply the sign with a two year commitment or sponsor may supply their own .
- Invited to the Opening Day BBQ , May 16.

WESTERN EVENT BUCKLE SPONSOR (\$225)

- Given to local rodeo event winners.
- Sponsor will receive a minimum of two admission passes and will be invited to the Opening Day BBQ, May 16.



GOLD SPONSOR (\$2,500 - \$4,999)

- Listed on Fair publications, 4 social media mentions.
- Sponsor may hang a minimum of one banner at the fairgrounds (not to exceed 3'X7' each)
- Invited to Opening Day BBQ, May 16.
- May have employees volunteer at the Frog Jump wear company attire.
- Receive a minimum of 25 admission passes.
- May have a commercial space at the fair.
- Invited to Kick Off Dinner, May 1.

SILVER SPONSOR (\$1,000-\$2,499)

- Listed on Fair publications , 3 social media mentions
- Sponsor may hang one banner at the fairgrounds (Not to exceed 3'X7' each)
- Invited to Opening Day BBQ., May 16.
- May have employees volunteer at the Frog Jump wearing company attire .
- Receive a minimum of 10 admission passes .

BRONZE SPONSOR (\$500 - \$999)

- Listed on Fair publications , 1 social media mention.
- Invited to Opening Day BBQ, May 16
- May have employees volunteer at the Frog Jump wearing company attire .
- Receive a minimum of five admission passes.

Name: _____

Business: _____

Address: _____

City: _____ CA

Zip Code: _____

Phone: _____

Email: _____

Commitment Level:

I have enclosed a check in the amount of:
\$ _____

PLEASE INVOICE () check here
Please fill out and mail to:
Calaveras County Fair
PO BOX 489, Angels Camp, CA 95222
209.736.2561

Looking for a non profit? Contributions may be made to The
Friends of the Calaveras County Fair, a 501(c)3 .

39th DAA Board of Directors

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frogtown.org

Staff & Volunteers

Tim Folendorf
*Volunteer Operations Liaison to
the Board of Directors*

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